



## **MARKETING CO-ORDINATOR**

**The intern will gain practical experience in** Offline and Online Marketing & Promotion. The position will involve the promotion of performances, activities and events as well as raising the general profile of Donegal Music Education Partnership:- writing press releases & other promotional materials, preparing updating website content management system & social media platforms, Email Marketing generation, maintaining databases, preparation of related reports & statistics.

**The intern will receive formal/informal training in** on the job training and other training as organised by the ETB.

**On completion the intern will have attained skills in** Offline and Online Marketing campaign creation, Microsoft Office, Website Development, Social Media, Public Relations and Event Management.

**The practical skills and learning** will include the ability to work as part of a dynamic team as well as on his/her own initiative. We are looking for someone who is imaginative, innovative, interesting in developing a career, enthusiastic & hard working. The intern should have excellent interpersonal & communication skills (written & oral), a range of ICT, web design & presentation skills, be motivated and organised. A knowledge of the Music Sector desirable.

**Location/Headquarters:** Donegal Regional Cultural Centre, Letterkenny, Co. Donegal.

**Qualifications:** Third level Or equivalent Certificate, Diploma or Degree in Marketing and Business. Arts Administration or Event Management an advantage.